

## Advisory Board – Call for Experts

The ageing society is creating critical issues concerning the topics of ICT and e-inclusion. Recent investments to research on a number of projects in this field has helped highlight the importance of this topic, however more work is needed in order to build on this initial progress.

**Bridging Research in Ageing and ICT Development (BRAID)** is an EU FP7 Support Action spanning 24 months (start date 1<sup>st</sup> March 2010) which will develop a **comprehensive RTD roadmap** for active ageing by consolidating existing roadmaps and by describing and launching a stakeholder co-ordination and consultation mechanism. It will characterise key research challenges and produce a vision for a comprehensive approach in supporting the well-being and socio-economic integration of increasing numbers of senior citizens in Europe.

*An open call for experts has been launched for engaging in critical stakeholder dialogue. We require a panel of experts who will use their interest and expertise in issues relating to ICT and ageing to;*

- *Provide comment and feedback on some of the BRAID deliverables*
- *Provide expert advice on optimizing the stakeholder coordination mechanism and consolidated Roadmap*
- *Attend a Workshop\* (expenses paid) to further explore the themes of the project*

*Please note that the working language will be English.*

Candidates must be representative of our stakeholder groups including ICT service providers and technology suppliers, policy-makers, standardization organizations, health and care service organizations, care givers and of course, participation of senior citizens will also be welcomed.

Interested experts are kindly asked to send an application to [holly.ashton@cssc.eu](mailto:holly.ashton@cssc.eu) stating;

- Name
- Organisation
- Country
- Contact e-mail address
- Reason for interest in BRAID

The Call for Experts will be open until **Friday 14<sup>th</sup> May 2010**.

Thank you for your interest!

*\*Please note: From February to November 2011, you will be required to participate (fully reimbursed) in three workshops: one in Dundalk (Ireland) and another in Rome. You will have then to choose between one of three remaining workshops to be held in Cataluña, Veneto, Denmark.*